



**MOXXOR®**

PURE & NATURAL FROM NEW ZEALAND

# MOXXOR OMEGA-3

## GREENLIP MUSSEL OIL



- **MOXXOR** Omega-3 is a concentrate of polyunsaturated essential fatty acids (PUFAs) extracted from *Perna Canaliculus* (New Zealand GreenLip Mussels).
- GreenLip Mussel Oil (GLM) naturally contains 18 forms of the known Omega-3s, not just DHA and EPA, including ETA (eicosatetraenoic) found exclusively in GLM.
- ETA inhibits both the Cox and Lox Inflammatory pathways. Thus GLM stands alone in its ability to control leukotrienes, which initiate and spread inflammation throughout the body.
- A low-temperature extraction method is used instead of esterification or distillation (chemically and heat altered), which keeps the fatty acids in their natural polarized bioactive form.
- **MOXXOR** Omega-3 does not contain heavy metals, mercury, contaminants, PCBs, or toxins.
- There are no reported GLM seafood allergy reactions.
- Omega-3s play a crucial role in brain function, growth and development.
- GreenLip Mussel Oil can also be beneficial for digestive tract ailments such as Crohn's disease and ulcerative colitis.
- GLM is a natural source of astaxanthin.
- Greenlip Mussels have been cited as one of the top two 'eco-friendly seafoods' by the International Conservation Organization, Blue Ocean Institute.

## GRAPE SEED OIL



- New Zealand Sauvignon Blanc Grape seeds provide a powerful source of antioxidants because of the mineral rich volcanic soil and thin ozone layer over the south Island of New Zealand. These unique conditions allow for exceptionally high levels of the super antioxidant OPC.
- Antioxidants assist our immune system to protect against free radicals. Free radicals come from pollution, poor diet, age, exercise, stress and aging. Free radicals cause oxidative stress, which damages the cells in your body. This can cause normal cells to mutate.
- Grape Seed Oil minimizes oxidative stress by decreasing the oxidants and increasing the antioxidant levels in plasma.
- Grape Seed Oil is beneficial for cardiovascular health, mental alertness and vision problems.
- Grape Seed Oil naturally has anti-bacterial qualities.
- Grape Seed Oil is a powerful anti-oxidant and acts as a natural preservative.
- A daily dose of 35-110 mg of polyphenolic compounds, such as those found in **MOXXOR** Grape Seed Oil, has been shown to be effective in reducing oxidative damage and preventing the depletion of vitamin E that occurs during normal and strenuous levels of activity (Pilaczynska-Szczesniak et al 2005, Murase et al 2005 and Simonetti et al 2002).

## KIWIFRUIT SEED OIL



- New Zealand Kiwifruit Seed Oil is teeming with all 8 members of the vitamin E family (mixed tocopherols and tocotrienols: alpha, beta, delta & gama).
- The vitamin E found in Kiwifruit Seed Oil is a full-spectrum antioxidant, which fights free radicals and recycles other antioxidants once they have become inactive, particularly in the fatty cell membranes, which is where the omega-3 phospholipids reside.
- It is a significant source of magnesium, folate, lutein, zeaxanthin and A-sitosterols.
- It is high in essential Omega-3 fatty acids, containing over 60% (ALA) alpha linolenic acid. This high concentration of ALA supports liver function and helps maintain moisture in the skin and hair and prevents drying and scaling.
- Kiwifruit Seed Oil naturally prevents rancidity and increases the shelf life of GLM oil.
- Kiwifruit Seed Oil is a powerful anti-oxidant and immunity builder.
- Supplementation with antioxidants prior to exercising reduces the oxidative damage that occurs during exercise. Antioxidants that have been shown to be effective include vitamins E and/ or C, and polyphenolic compounds of the type that are found in Grape Seed Extract. (Aguilo et al 2005, Goldfarb et al 2005, Itoh et al 2000, Bryant et al 2004 and Bloomer et al 2004) (Morillis et al 2005, Pilaczynska-Szczesniak et al 2005 and Murase et al 2005).